

South East UK Mega 2024

Final Accounts



**South East
UK Mega 2024**



Background

The 17th annual UK Mega event took place on Saturday 3rd August 2024 at South of England Showground, Ardingly.

The South East UK Mega Committee, comprising Matt Docwra (mattd2k) as Chair, Justine Docwra (Mrs_Matt) as Secretary, Richard Atkinson (SkiCycle) as Treasurer, Matt Faulkner Collins (maattmoo) and Ange Ashley (littleminx), were awarded the 2024 UK Mega in late 2021.

During the two and half years leading up to the Mega funds were raised through running events (eg Sussex Beach BBQs, Quiz Nights), and selling merchandise both through attending events (eg local events, Piratemanias and UK Megas) and through the website. The main fund-raising merchandise was coins, with eight different coins being produced (First to Fund, Stewart, 4 County coins, a Suncatcher and the Mega Day coin). Sales of branded clothing, produced on a drop-shipping approach, also raised some funding. Significant funds were donated by previous UK Mega events.

We sold 100 Supporters packs and 50 Premium Supporters packs, plus we held a raffle for the Mega in Box, providing the winner with free camping and other goodies.

We were pleased to sell about 200 camping pitches plus 20 rooms in the Rank Lodge, an on-site set of simple rooms.

The venue for the event was chosen after considering other possible sites, and building on the information from the cancelled 2020 Sussex Mega. The rental of the camp site and the hall for the evening events and Mega Day are the most significant costs incurred, which were increased by the hire of a stage, sound system, projection TV, curtains and lighting. The campsite came with a number of toilet and shower blocks, to which we added an additional shower block. Electricity distribution was already present on site and the costs of installing the local wiring were covered by the specific camping fees.

On Mega Day the main costs were for insurance, manufacture of the Ad Labs and the performers (drummers and seagulls). We were very grateful for the large number of volunteers who helped with Mega Day, and during the camping week.

The final accounts to 31 December 2024 show an overall surplus roughly equal to the donations that we had received from previous Megas, which has been distributed to future UK and other Mega events both as donations and as prizes at one of the evening events.

Accounts

Notes	Category	Income	Expenditure	Net Surplus
	Total Income and Expenditure	105,226	105,226	-
1	Pre Mega Week Fundraising	25,381	5,439	19,942
2	Distribution of Funds	-	17,721	- 17,721
	Clothing	4,544	3,097	1,446
	Coins	17,172	10,960	6,211
	Merchandise	2,775	2,019	756
	Supporters Packs	6,645	3,189	3,456
3	Mega Week Daytime Events	4,957	5,886	- 929
4, 5	Mega Week Evening Events	2,762	24,544	- 21,782
4, 5	Mega Day	-	6,932	- 6,932
4, 5	Camping	40,065	23,211	16,854
6	Miscellaneous	926	2,228	- 1,302

Notes

- 1a We received donations from four UK Mega events (Sussex, Lincoln, West Midlands and Milton Keynes)
- 1b A donation from the GAGB was used against the purchase of Pint cups.
- 2 Donations were given to four UK based Mega/Block Party Events
- 3 The bulk of the income/expenditure for Mega Week Daytime events was for the event at The Bluebell Railway. This category also includes the cost of woodies and hire of the room at the Amex stadium.
- 4 The bill for hire of the venue for the week including the Rank Lodge rooms and rubbish disposal was £20,397. This excludes the costs of stage/projector/PA and draping/lighting rental.
- 5 Insurance for the week cost £4,040
- 6 Includes bank account interest and Paypal/Square charges

To the best of the Treasurer's knowledge this report conveys a true and accurate statement of the South East UK Mega finances between 1 January 2022 and 31 December 2024.



Richard Atkinson, Treasurer